

MANAGEMENT PROGRAMME

Term-End Examination

June, 2016

MS-94 : TECHNOLOGY MANAGEMENT

Time : 3 hours

Maximum Marks : 100

(Weightage : 70%)

Note : *Attempt any five questions. All questions carry equal marks.*

1. Explain the following with respect to implications of technological change in the following :
 - (a) Changes in products
 - (b) Changes in services
2. List and explain different types of forecasting methods giving examples.
3. Discuss the management of technology absorption with the help of suitable examples.
4.
 - (a) What are the various dimensions of technology information services ? Explain.
 - (b) Discuss the advantages of technology information system.
5. How is the evaluation of technology options and routes done ? Explain.

6. Discuss in brief various incentives and support mechanisms followed by the developed and developing countries.
7. Write short notes on the following :
- (a) Technology Planning
 - (b) Technology Management in India
 - (c) Technology Strategy
 - (d) Technology Mission
 - (e) Technology development at the enterprise level.
 - (f) Venture Capital
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