

00114

MANAGEMENT PROGRAMME

Term-End Examination

June, 2013

MS-94 : TECHNOLOGY MANAGEMENT

Time : 3 hours

Maximum Marks : 100

(Weightage : 70%)

Note : Attempt **any four** questions. All questions carry equal marks.

1. What are the major changes brought about by development in information technology ? Discuss any two of them citing relevant examples.
2. Define technology forecasting. Explain any two technology forecasting methods giving examples.
3. Explain how does a company, which has imported a technology for a particular product adopt the 'technology absorption management strategy' to remain competitive in the market.
4. Write a brief account on the main features of technology policies followed by :
 - (a) United States of America (USA)
 - (b) Japan

5. (a) Discuss the role of working capital in the success of a business.
- (b) What are the factors, which are considered by financial institutions and commercial banks while evaluating a project proposal ? Discuss.
6. How is the evaluation of technology options and routes done ? Discuss.
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