

03965  
**MANAGEMENT PROGRAMME**

**Term-End Examination**

**December, 2013**

**MS-94 : TECHNOLOGY MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*(Weightage : 70%)*

---

*Note : Attempt any four questions. All questions carry equal marks.*

---

1. What do you understand by technology transfer ? Elucidate the various stages of technological transformation in the production of goods.
2. Briefly explain the various stages innovation process. Explain how technology forecast and technology chain are related.
3. Differentiate between technology assessment and technology evaluation. What are the parameters, which need to be taken into account when evaluating a particular technology ?
4. What are the primary objectives of Technology Consultancy Organisations (TCOs) ? Explain the importance of Science and Technology Parks (STEPS) and Technology Business Incubators (TBIs).

5. Discuss the role of Development and Training of human resources in organising for technology management at enterprise level.
  
  6. What are the various sources of technology information ? Discuss them in brief giving examples.
-