

MANAGEMENT PROGRAMME

Term-End Examination

09562

December, 2012

MS-9 : MANAGERIAL ECONOMICS

Time : 3 hours

Maximum Marks : 100

Weightage : 70%

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- Note :*
- (i) There are two Sections : Section-A and Section-B.*
 - (ii) Attempt any three questions from Section-A. All questions carry 20 marks each.*
 - (iii) Section - B is compulsory and carries 40 marks.*
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SECTION-A

1. Differentiate between the movement along a demand curve and shift in the demand curve, giving suitable examples. Give reasons for the demand curve sloping downwards and supply curve sloping upwards.

2. Briefly describe the following :
 - (a) Monopoly
 - (b) Perfect competition

3. Briefly explain the equi - marginal principle giving examples.

4.
 - (a) Describe different types of Statistical Analysis.
 - (b) Discuss the limitations of different types of Statistical Analysis.

SECTION - B

6. If price of coffee rises from 45 per 250 g pack to 55 per 250 g pack and as a result the consumers demand for tea increase from 600 packs to 800 packs of 250 g, then find the cross elasticity of demand of tea and coffee.
7. Suppose the following demand function for coffee in terms of price of tea is given. Find the cross elasticity of demand when price of tea rises from 50 per 250 g pack to 55 per 250 g pack.

$$Q_c = 100 + 2.5 P_t$$

Where Q_c is the quantity demanded for coffee in terms of packs of 250 g and P_t is the price of tea per 250 g pack.
