

MANAGEMENT PROGRAMME

Term-End Examination

December, 2012

MS-43 : MANAGEMENT CONTROL SYSTEMS

Time : 3 hours

Maximum Marks : 100

(Weightage 70%)

Note : Attempt any five questions. All questions carry equal marks.

1. What are Business Unit Strategies ? Explain the application of BCG Model and General Electric (GE) planning model in the formulation of business unit strategies.
2. Explain the concept of responsibility Accounting and describe its benefits ? Briefly explain various types of responsibility centres.
3. What do you understand by Transfer Pricing ? Discuss the various categories of inter-company transfer transactions.
4. What is 'investment centre' ? Explain the concept of 'Return on Investment' (ROI) in the context of performance measurement of an investment centre.

5. **Elaborate on the constituent parts of the performance measurement system and discuss the requirement for a performance measurement system.**
 6. **Explain the characteristics of incentive compensation plans and discuss the various short term incentive plans.**
 7. **Explain the general characteristics of banks and discuss how can management control systems contain risks faced by banks ?**
 8. **What are Developmental organisations ? Discuss the main elements of control systems for these organisations.**
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