

BACHELOR'S DEGREE PROGRAMME

Term-End Examination

December, 2011

ELECTIVE COURSE : ENGLISH

EEG-4 : ENGLISH FOR PRACTICAL PURPOSES

Time : 3 hours

Maximum Marks : 100

Note : Attempt all questions. Internal choice has been given.

1. Read the passage given below and answer the questions that follow :

These days not even many politicians deny that the oceans are ill. Protecting the health of coastal waters is now a matter of national policy in dozens of countries including the U.S., and world leaders are beginning to prescribe a revolutionary remedy that conservationists have been promoting for years: marine planning and zoning.

The idea is a natural extension of management policies that have guided the development of cities and landscapes for nearly a century. Zoning advocates envision a mosaic of regional maps in which every watery space on the planet is designated for a particular purpose. Drilling and mining would be allowed only in certain parts of the ocean; fishing in others. The most critically threatened areas would be virtually off-limits.

Whereas people can easily find maps telling them what they can do where on land, the marine realm is a hodge-podge of rules emanating from an army of agencies, each one managing a single use or symptom. In the U.S., for example, one body regulates commercial fishing, usually a single species at a time. Another group manages toxic substances, still another seabed mining, and so on—some 20 federal agencies in all. They tend to make decisions without regard to what the others are doing, comments marine ecologist Zarry Crowdes. “Imagine all of the medical specialists visiting a patient in intensive care one at a time and never talking to one another,” he says. “It’s a wonder that the oceans aren’t in worse shape than they are now”.

An ocean overhauling management plan is on the anvil in the U.S., the committee suggests that the best way to minimize harmful human impacts on the oceans is to manage regions rather than symptoms. This would be the marine equivalent of municipal zoning, which would give them some influence in areas where they have none. In zones where conservation is designated as the main activity, fishing and industrial activities such as mining would no longer have free rein.

Most resistant to such change, however, would be the traditional uses of the open ocean — commercial fisheries and the petroleum industry, where had the place to themselves for a long time.

1. (a) Say whether the following statements are **True** or **False** : 5
- (i) Protecting the coastal waters has been the national policy for many years.
 - (ii) The marine region cannot be mapped the way land areas can be mapped.
 - (iii) The oceans are in bad shape, and they could be in a worse position.
 - (iv) Marine zoning is a new plan to overhaul the management of oceans.
 - (v) Fishing and mining would be restricted in specified zones.
- (b) Complete the following sentences by choosing the best alternatives under each : 3
- (i) The new plan for ocean management will :
 - (A) Reduce man's harmful activities in the oceans.
 - (B) Give the oceans influence in areas where they have none.
 - (C) Have conservation designated as the main activity.
 - (ii) As a result of marine zoning,
 - (A) Drilling and mining but not fishing would be allowed in certain areas.
 - (B) All water bodies would be earmarked for specific activities.
 - (C) The development of cities and landscapes has been guided for many years.

(iii) Presently in the U.S., a group of agencies :

(A) are operating in harmony with each other.

(B) are managing toxic substances sea-bed mining.

(C) are working in individual, unconnected ways.

(c) Answer **any six** of the following questions : **12**

(i) What system of ocean management is currently being practised by the U.S.?

(ii) What is the analogy made by L.Crowder and whom does it refer to ?

(iii) Why do you think oceans have suffered due to the current policy ?

(iv) What is the new plan suggested in the U.S. ?

(v) Why would some sections resist change ?

(vi) What kind of management policy has guided the development of cities ?

(vii) Why don't politicians deny that ocean's are not in good shape ?

2. Complete the following sentences by using the appropriate form of the verb given in brackets : **10**

(a) _____ (enclose) please find a cheque dated 2nd March 2010.

- (b) I recently _____ (renovate) my house.
- (c) She was _____ (walk) near the lake when it started to rain.
- (d) We _____ (see) your advertisement in the Tribune. We shall be grateful if you could _____ (send) us a copy of your catalogue.
- (e) After _____ (follow) this exercise routine, he _____ (lose) a lot of weight.
- (f) We _____ (discuss) some aspects of the topic last week. How I _____ (go) to give you assignments to work on.
- (g) While Pavitra _____ (chat) with her colleagues, the customer was waiting for his turn.

3. (a) Complete the following paragraph, using the words and phrases in the list to make clear the relationships between statements or parts of statements :

because, although, rather, when, after, ultimately

understanding what could cause pain to persist _____ an injury has healed requires some knowledge of what causes pain at all. _____ the sensation of hurt

is _____perceived in the brain, the nerve cells that produce it are not located there, _____they line the spinal cord, gathering sensory information from throughout the body. Traditional pain drugs often fail to quell neuropathic pain _____ the drugs only target neurons _____the underlying source of the pain can be the dysfunction of non-neural cells called glia.

- (b) Fill in the blanks by selecting an appropriate word given in brackets against each sentence : 4
- (i) Advertisements help to give wide (publicity, information) to many new consumer products.
 - (ii) Advertisements (attract, deceive) the consumer into buying products they may not need.
 - (iii) Many times (picture, visuals) are used in advertisements to make them more appealing.
 - (iv) In recent times the advertising industry has received a big (spur, boost).

4. Write an essay of at least **250** words on **one** of the following topics : **20**

(a) Contemporary times are characterised by a fast faced lifestyle in which family relationships often suffer. Some people feel that parents have no time for their children, while others believe that children are too busy to give time to their parents. What do you think ? Give reasons for your opinion and suggest, with examples, what could be done to improve the quality of family life.

(b) Young people in India are supported both emotionally and economically by their parents almost through their lives till middle age, in contrast to the west, where independence is the norm. What are the advantages and disadvantages of both these trends ?

5. Write a dialogue (approx. **200** words) on **any one** : **20**

(a) Two friends are discussing the prevalent trend of 'Reality shows' on T.V. today, and expressing differing opinions about their merits/demerits.

(b) A senior colleague is discussing and giving feedback to his junior co-worker about a business presentation that he has recently given in a board of Directors meeting regarding an ongoing business venture. (eg. real estate construction/marketing of a new product/operating a newly opened hotel, etc.)

6. As the HR Manager of a software firm, you have recently laid-off some workers and also hired a few people. Write a report in about 200 words outlining your reasons for these actions and the benefits accruing from your strategies for hiring/retrenchment of staff, giving details of the number of personnel and their designations. 20

OR

As the Manager of a construction company, report on the progress in construction of multi-storeyed flats in a township. Summarise the amount of construction completed, which parts of the project are on schedule or delayed, any problems encountered and dealt with, and the likely date of completion.
