

BACHELOR'S DEGREE PROGRAMME

Term-End Examination

December, 2015

02841

(APPLICATION ORIENTED COURSE)

AWR-1(E) : WRITING FOR RADIO

Time : 2 hours

Maximum Marks : 50

Note : *This paper has **two** sections, A and B. Attempt **five** questions in all. Choose any **two** from Section A and any **three** from Section B. All questions carry equal marks.*

SECTION A

*Answer any **two** questions from this section.*

1. Write a detailed note on the role of Radio (Akashvani) in the service of the public. 10
2. Describe the organisational aspect of Radio. 10
3. Enumerate and discuss the basic guidelines of scripting a Radio Commentary. 10
4. Write a brief note on the elements of Radio Comedy. 10

SECTION B

Answer any **three** questions from this section.

5. Write a script for a Radio Documentary on Literary or Film Festivals in India. 10
6. Write a short Radio Commentary on **one** of the following : 10
- (i) Swine Flu
 - (ii) Right to Education
7. Write a Public Service Announcement on the importance of educating a girl child. 10
8. Write a Radio jingle advertising a new health drink. 10
9. Write a Radio Script for rural listeners, impressing upon them the ill-effects of using pesticides in excess. 10
10. Write a short Radio Play to illustrate one of the following : 10
- (i) Each one, teach one
 - (ii) Rain-water harvesting
 - (iii) A bird in hand is worth two in the bush
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